



EXECUTIVE SUMMARY

Results-oriented executive with proven record of leading high-performing teams across public and private companies, private equity, franchises, and non-profits. Skilled in creating and executing measurable strategies that drive growth, optimize efficiency, and reduce costs. Experienced in automation and operational improvement with award-winning outcomes. Dedicated to deliver exceptional client experiences. Decorated U.S. Army Veteran.

KEY SKILLS

Leadership	Innovation	Operations	Customer Experience	Franchising
Marketing & Sales	Technology & AI/ML	Growth Strategy & M&A	Software Engineering	Private Equity

EXECUTIVE & FOUNDER EXPERIENCE

PRESENGAGE (AI CO-PRESENTER STARTUP) • Littleton, CO

CEO, Founder **2025 - Present**

Develop audience engagement technology powered by AI & SMS for in-person, virtual, and recorded presenters.

- Leverage AI to create frictionless, remarkable audience experiences in 100+ languages globally.

TRUVISORY (TECHNOLOGY & CONSULTING FIRM) • Littleton, CO

CEO & Chief Results Officer, Founder - Business & Technology Consultant **2018 - Present**

Consult and implement sales/marketing, client experience, and technology strategies in businesses and franchises.

- Led customer experience initiative for **RE/MAX World Headquarters**. Developed business dashboard app. Reduced a client's 12-person call center wait times from **45 min. to 20 sec.** SBA Veteran-Owned Certified.

AREA 15 VENTURES (PRIVATE EQUITY FIRM & MULTI-BRAND FRANCHISOR) • Castle Rock, CO

President & Chief Technology Officer, Chief of Staff **2022 - 2024**

Accelerated merger and acquisitions with significant growth by leveraging strategic operations and technology.

- Added **500+ Locations** in development in under 2 years. **Doubled Same-Store Sales.** **Zapier award winner.**

MOTTO MORTGAGE PLUS (MULTI-STATE MORTGAGE LENDER/BROKER) • Houston, TX & Denver, CO

Chief Operating Officer - Recognized by Fortune & Great Place to Work **2020 - 2022**

Led operations, training, marketing, and IT for a multi-state correspondent lender/broker with 20 Loan Officers.

- Developed a platform that **Tripled** processor output, enhanced client experience, streamlined communication, and automated marketing. Created pre-approval app. **UWM innovation award winner.**

ENERGIZE COLORADO (COVID RESPONSE LED BY GOVERNOR/TECHSTARS FOUNDER) • Denver, CO

Chief Operating Officer & Head of Operations, Founding Team Member **2020 - 2021**

Led operations for a 200+ volunteer organization. Spearheaded marketing, technology, partnerships, & workflows.

- Deployed **\$25M in Grants** to small businesses in 9 months. Automated marketing and Slack workflows.

RE/MAX & MOTTO MORTGAGE WORLD HEADQUARTERS (TOP 10 FRANCHISOR) • Denver, CO

Head of Recruiting, Retention, and CX - Business Growth Consultant **2016 - 2018**

Directed multiple teams and operations to develop global strategies, driving corporate and franchise growth.

- Supported the go-to-market strategy for a **\$20M startup** franchise, achieving **100+ franchise sales** in two years. Vetted **\$40M** technology company acquisition. Led design, implementation, go-to-market strategy, adoption, and improvement of marketing initiatives, apps, and SaaS products to a **Network of 120,000+.**

VETERANS OF FOREIGN WARS (VFW) POST 1 (FIRST VFW FOUNDED IN 1899) • Denver, CO

Chief Information Officer & Chief Financial Officer **2013 - 2016**

Accountable for all organization financial matters as well as technology, marketing, recruiting, and compliance.

- Revamped a legacy organization featured in **The New York Times**. Built online application platform.

DO THE BANG THING SALON (PREMIUM HAIR COLOR/CUT SALON) • Denver, CO

Chief Operating Officer & Chief Marketing Officer, Co-Founder **2011 - 2020**

Led marketing, finance, technology, pricing, and strategy for one of the fastest growing hair salons in Denver.

- **Top 250 Private Companies** to work for by Colorado Biz Magazine. Migrated to an API based POS/CRM.

EDUCATION & MILITARY EXPERIENCE

GALVANIZE • Denver, CO	Software Engineering & Web Developer Immersive	2018 - 2019
UNIVERSITY OF DENVER • Denver, CO	Executive Master of Business Administration 4.0 GPA	2015 - 2018
UNIVERSITY OF DENVER • Denver, CO	Bachelor of Science • Biochemistry & Biology 3.75 GPA	2011 - 2014
UNITED STATES ARMY • Worldwide	Infantry Team Leader & Combat Medic	2007 - 2011